



June 1, 2024

Dear Potential Sponsor,

Domestic violence remains a pressing community crisis demanding our collective attention and proactive measures. In 2022 alone, the Florida Department of Law Enforcement (FDLE) reported a staggering 6,298 cases of domestic violence in Hillsborough County, Florida, amidst a statewide tally of 68,109 domestic violence offenses. These alarming statistics underscore the urgent need for heightened awareness and strengthened support mechanisms within our community.

Building on the success of our inaugural year in 2023, where we saw 122 individuals participate in our Domestic Violence Awareness “Igniting the Flame” 5K Run/Walk, we are thrilled to anticipate even greater impact this year. With a projected 200 participants for the upcoming 5K, our event continues to grow in both size and significance. Families that attended our 5K and Health Fair last year benefited from free clothing, healthcare screenings, and blood donations, with our Blood Mobile successfully accommodating 12 donors. Additionally, we are honored to share that our organization has been nominated for the 2024 Nonprofit of the Year by the Brandon Chamber of Commerce.

The funds generously contributed by sponsors and donors have already made a tangible difference in the lives of over 30 families in the past 18 months alone. Our motto, “Caring and Connecting,” underscores our commitment to building meaningful partnerships and driving positive change within our local community.

Restoration & Purpose Community Outreach (RPCO) is dedicated to tackling this critical issue through initiatives like DVA-Igniting the Flame of 2024, a Domestic Violence Awareness 5K Run/Walk. Scheduled for **Saturday, October 12, 2024, at AL Lopez Park**, our event serves as a platform to raise awareness and provide vital resources to support survivors and their families during Domestic Violence Awareness Month. **Registration opens at 6:30 AM, Opening Ceremony starts at 7:20AM, and the 5K starts at 8:00 AM.**

We invite you to join us in this important endeavor by becoming a sponsor. Your partnership will not only align your brand with a worthy cause but also make a tangible difference in the lives of survivors. Together, we can provide essential resources, raise awareness, and prevent future incidents of domestic violence.

Enclosed, you will find detailed sponsorship opportunities, including Presenting Sponsor, Corporate Sponsor, Community Partner, and Logo Sponsor levels. Each sponsorship package offers valuable benefits, including recognition in advertising, signage at the event, and visibility on our website and social media platforms.



Presenting Sponsor: \$5,000

- Recognition as the Presenting Sponsor in all advertising, marketing materials and publicity
- Signage, Step & Repeat with sponsor logos displayed at the event that will be used for pictures
- Event table strategically positioned near the stage or the finish line
- Inclusion in formal event video
- Verbal recognition during event and an opportunity to speak
- Past Event - Recognition with a Plaque
- Primary listing on our website and on all social media platforms for one (1) year
- Three (3) Markers along the 5K route (beginning, middle, and finish line). Each marker will have an encouraging or statistic of domestic violence
- Three (3) 5K Runner Spots

Corporate Sponsor: \$2,000

- Recognition as the Corporate Sponsor in all advertising, marketing materials and publicity
- Signage, Step & Repeat with sponsor logos displayed at the event that will be used for pictures
- Event table strategically positioned near the stage or the finish line
- Verbal recognition during the recognition ceremony
- Past Event – Recognition with a Certificate
- Primary listing on our website and on all social media platforms for six (6) months
- Two (2) Markers along the 5K route (beginning and middle). Each marker will have an encouraging quote or statistic of domestic violence.
- Two (2) 5K Runner Spots

Community Partner: \$1000.00

- Recognition as a Community Partner in all advertising, marketing materials and publicity
- Event table strategically positioned near the stage or the finish line
- Verbal recognition during the recognition ceremony
- Primary listing on our website and on all social media platforms for three (3) months
- One (1) marker along the 5K route (beginning). Each marker will have an encouraging quote or statistic of domestic violence
- One (1) 5K Runner Spot

Logo Sponsor: \$500.00

- Logo prominently displayed on the 2024 “Igniting the Flame” T-Shirt
- Primary listing on our website and on all social media platforms for one (1) month
- One (1) marker along the 5K route (beginning). Each marker will have an encouraging quote or statistic of domestic violence



Domestic Violence Awareness (DVA) Sponsor: \$250.00

- One (1) marker along the 5K route (beginning). Each marker will have an encouraging quote or statistic of domestic violence
- Recognition during the award ceremony

If you are unable to commit to a sponsorship level at this time, we welcome any monetary, raffle item, or service donations to support our cause. All sponsors will have their logos prominently displayed on the 2024 Igniting the Flame 5K run/walk T-Shirt, ensuring visibility and recognition for your generosity.

We understand the importance of community support in addressing complex issues like domestic violence, and we deeply appreciate your consideration of this sponsorship opportunity. Together, we can make a meaningful impact and ignite positive change in our community.

Please do not hesitate to contact our office at **(813) 657-0117** or via email at **admin@restorationandpurpose.org** to discuss sponsorship opportunities or answer any questions you may have.

Thank you for your support and commitment to ending domestic violence.

Sincerely,

Dr. Tracy L. Spencer-Sandolph
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“Caring and Connecting Creates Change”

“Igniting the Flame” 5K Registration Link



Scan me

“Igniting the Flame” Sponsorship Form





2024 “Igniting the Flame” Domestic Violence Awareness 5K Run/Walk Agenda

Date: October 12, 2024

Location: AL Lopez Park, 4810 N Himes Ave., Tampa, FL 33614

6:00 AM: Volunteers/Vendors Arrive

6:30 AM: Registration Opens

7:20 AM: Open Ceremony

- National Anthem
- Welcome Address
- RP Community Outreach Purpose
- Releasing Butterflies to Honor Victims/Survivors of Domestic Violence

7:45 AM: Warm-up/Stretch

8:00 AM: 5K Run/Walk

8:15 AM: 1-Mile Fun Run/Walk

9:15 AM: Award/Recognition Ceremony

- Recognition of Top Finishers
- Acknowledgment of Sponsors and Supporters
- Presenting Sponsor Speaks
- Thank You Note and Closing Remarks

10:00 AM: Event Conclusion